



MADNESS

THE NATURE TEXTILE COMPANY

Herbst / Winter 2016/17

Herzlich willkommen

zur neuen MADNESS Herbst/Winter Kollektion 2016/17.

Wir möchten Ihnen wunderschöne und edle Herbst- und Winteroutfits aus hochwertigen und wunderbar angenehmen Naturmaterialien vorstellen, **komplett GOTS** zertifiziert.

Die aktuellen Trendfarben von warmen Beere- bis hin zu kühleren Blau- und Grautönen zeigen sich in herrlich weichem Strick und ausdrucksvollen Jacquards. Hierzu lässig kombinierbar sind unsere schönen Eyecatcher dieser Kollektion: Sweat und Jersey-Qualitäten.

Sehr edel sind unsere **GOTS-zertifizierten Neuheiten**: Hochwertiger Walk/Jersey-Mix und supersofter Strick aus kbT Merino / kbA Baumwolle, produziert in Europa.

Softer Twill, Voile, bedruckt und in Cold Pigment Dye, lässiger Baumwoll/Kapok Strick und schöne Jacquards runden unsere aktuelle Kollektion stimmig ab.



MADNESS The Nature Textile Company GmbH, als auch die komplette Produktionskette unserer Qualitäten, sind vollständig durch den Global Organic Textile Standard (GOTS) zertifiziert. Nicht nur unsere kbA Baumwolle, ab Herbst 2016 ist auch unsere kbT Merinowolle vollständig durch den GOTS zertifiziert.

Als Mitglied der Fair Wear Foundation (FWF) bauen wir auf Transparenz und haben uns die Verbesserung der Arbeitsbedingungen in der Bekleidungsindustrie zum Ziel gesetzt.

Viele unserer Produkte sind vegan. Um sie leichter zu finden, haben wir die veganen Artikel mit diesem Zeichen markiert.

Wir wünschen Ihnen viel Erfolg, Freude & Inspiration mit unserer neuen Herbst/Winter Kollektion 2016/17

Herzlichst Ihr

Matthias Warnke

und Ihr MADNESS-Team

[1]



[2]



[3]



WARMES ROT FÜR KÜHLE TAGE

[1] - 331762 Jerseykleid, 100% Organic Cotton, FK 3 Fb.638a • [2] 374062 Cardigan, 85% Organic Cotton / 15% Kapok, FK 8 Fb.632 • 331162 Jerseytunika, 100% Organic Cotton, FK 3 Fb.638a • [3] 394362 Strickmantel, 100% Organic Cotton, FK 12 Fb.S1C1 • 301262 Tunika, 100% Organic Cotton, FK 1 Fb.320 • 359062 Schal, 100% Organic Cotton, FK 6 Fb.320p • [4] 393362 Pullover, 100% Organic Cotton, FK 12 Fb.S1C1



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CHILLI- DIE WÄRMSTE WINTERFARBE

[1] 674062 Jacke, 60% Organic Wool / 40% Organic Cotton, FK 14 Fb.D1C2 • 611462 Tunika, 100% Organic Wool, FK 4a, 4b Fb.639
[2] 634062 Cardigan, 100% Organic Wool, FK 9, 10 Fb.638 • [3] 661062 Tunikakleid ärmellos, 60% Organic Wool / 40% Organic Cotton,
FK 13 Fb.S2C3 • 613862 Shirt Rollkragen, 100% Organic Wool, FK 4a, 4b Fb.638

[4] 333162 Blusenshirt, 100% Organic Cotton, FK 3 Fb.638b • [5] 330162 Jerseyrock, 100% Organic Cotton, FK 3 Fb.638b • [6] 370062
Strickrock, 85% Organic Cotton / 15% Kapok, FK 8 Fb.638 • [7] 371062 Strickkleid, 85% Organic Cotton / 15% Kapok, FK 8 Fb.638



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STREIFEN MACHEN
GUTE LAUNE!

[1] 373062 Pullover, 85% Organic Cotton / 15% Kapok, FK 8 Fb.637 • 306062 Yogahose, 100% Organic Cotton, FK 1 Fb.637 • 359062 Schal, 100% Organic Cotton, FK 6 Fb.637p • [2] 323762 Shirt m. Wasserfallausschnitt, 100% Organic Cotton, FK 2 Fb.612s • [3] 504062 Parka m. Kapuze, 98% Organic Cotton / 2% Elasthan, FK7 Fb.638 • 373062 Pullover, 85% Organic Cotton / 15% Kapok, FK 8 Fb.632 • 323562 Shirt ¾ Krempelarm, 100% Organic Cotton, FK 2 Fb.612s

• 302162 Top m. Spitze, 100% Organic Cotton, FK 1 Fb.612 • [4] 304162 Cardigan, 100% Organic Cotton, FK 1 Fb.632 • 323262 Shirt basic R-Neck, 100% Organic Cotton, FK 2 Fb.612s • 359062 Schal, 100% Organic Cotton, FK 6 Fb.637p • 506462 Hose mit RV, 98% Organic Cotton / 2% Elasthan, FK7 Fb.638 • [5] - 321562 Jerseykleid, 100% Organic Cotton, FK 2 Fb.612s

[1]



NEU! EDLER MATERIALMIX & WUNDERBAR WEICHER STRICK

Unsere neuen Highlights, die sich toll kombinieren lassen. Mal edel fürs Büro und den Abend oder lässig und kuschelig für den Winterspaziergang. Auf alle Fälle ein Must-have für die neue Saison!

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schwarz

grau

wine

[1] 713062 Pullover Walk/Jersey Mix, Organic Wool und Organic Cotton/Elasthan, FK 18 Fb.999 • 640062 Rock, 100% Organic Wool, FK 11 Fb.637 • [2] 714062 Cardigan Walk/Jersey Mix, Organic Wool und Organic Cotton/Elasthan, FK 18 Fb.999

[3] 713162 Longshirt Walk/Jersey Mix, Organic Wool und Organic Cotton / Elasthan, FK 18 Fb.999 • [4] 703162 Pullover m. Zopfmuster, 60% Organic Cotton/40% Organic Wool, FK 17 Fb.904 • 739062 Dreieck Schal Ajourstrick, 100% Organic Wool, FK 20 Fb.637 • [5] 703062 Pullover m. Rollkragen, 60% Organic Cotton, /40% Organic Wool, FK 17 Fb.999 • 710062 Rock Walk/Jersey Mix, Organic Wool und Organic Cotton /Elasthan, FK 18 Fb.999 • [6] 709062 Mütze, 60% Organic Cotton /40% Organic Wool, FK 17 Fb.638 • 703062 Pullover m. Rollkragen, 60% Organic Cotton /40% Organic Wool, FK 17 Fb.638



DER HERBST KANN KOMMEN!



[1]

- [1] **331062 Jerseykleid**, 100% Organic Cotton, FK 3 Fb.905a
 [2] **644262 Jacke**, 100% Organic Wool, FK 11 Fb.805 • **333462 Shirt m.Wasserfallausschnitt**, 100% Organic Cotton, FK 3 Fb.905a • **506462 Hose mit RV**, 98% Organic Cotton, 2% Elasthan, FK7 Fb.999
 [3] **703062 Pullover m.Rollkragen**, 60% Organic Cotton / 40% Organic Wool, FK 17 Fb.904 • **670062 Rock**, 60% Organic Wool / 40% Organic Cotton, FK 14 Fb.D1C1
 [4] **311062 Tunika**, 100% Organic Cotton, FK 5 Fb.905 • **674262 Mantel m.Kapuze**, 60% Organic Wool / 40% Organic Cotton, FK 14 Fb.D1C1
 [5] **674162 Poncho**, 60% Organic Wool / 40% Organic Cotton, FK 14 Fb.D1C3 • **506562 Hose 5-pocket**, 98% Organic Cotton / 2% Elasthan, FK7 Fb.999



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[1] 661162 Kleid, 60% Organic Wool/40% Organic Cotton, FK 13 Fb.52C1 • [2] 313062 Bluse V-Neck, 100% Organic Cotton, FK 5 Fb.905 • 729062 Dreieck Schal Ajourstrick, 100% Organic Cotton, FK 19 Fb.000 • [3] 663062 Pullover, 60% Organic Wool/ 40% Organic Cotton, FK 13 Fb.52C1 • 506462 Hose mit RV, 98% Organic Cotton/2% Elasthan, FK7 Fb.804 • [4] 353762 Bluse, 100% Organic Cotton, FK 6 Fb.904p • 506462 Hose mit RV, 98% Organic Cotton / 2% Elasthan, FK7 Fb.804 • [5] 703062 Pullover m. Rollkragen, 60% Organic Cotton / 40% Organic Wool, FK 17 Fb.999 • 630062 Rock, 100% Organic Wool, FK 9, 10 Fb.910j • [6] 644162 Bolero, 100% Organic Wool, FK 11 Fb.805



MACHEN SIE ES
SICH GEMÜTLICH!

[1] 373162 Pullover m. Rollkragen, 85% Organic Cotton / 15% Kapok, FK 8 Fb.721 • [2] 313062 Bluse V-Neck, 100% Organic Cotton, FK 5 Fb.721 • [3] 194162 Sweatcardigan, 100% Organic Cotton, FK15, 16 Fb. 721p • 302162 Top m. Spitze, 100% Organic Cotton, FK 1 Fb.905 • 306062 Yogahose, 100% Organic Cotton, FK 1 Fb.905 • [4] 644062 Mantel m. Kapuze, 100% Organic Wool, FK 11 Fb.721 • 333562 Shirt ¾ Krempelarm, 100% Organic Cotton, FK 3 Fb.905b

[5] 333562 Shirt ¾ Krempelarm, 100% Organic Cotton, FK 3 Fb.905b • [6] 194062 Hoodie, 100% Organic Cotton, FK 15,16 Fb.904 • 303662 Shirt basic R-Neck, 100% Organic Cotton, FK 1 Fb.612 • 336062 Yogahose, 100% Organic Cotton, FK 3 Fb.905b

[1] 194062 Hoodie,
100% Organic Cotton, FK 15, 16 Fb.639
• 613662 Shirt basic R-Neck,
100% Organic Wool, FK 4a, 4b Fb.639
• 359062 Schal,
100% Organic Cotton, FK 6 Fb.637p
• 196062 Sweathose,
100% Organic Cotton, FK 15, 16 Fb.904p

[1]

SCHÖN ENTSPANNT

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PERFEKT ZUM RELAXEN



Entspannung pur, ob Uni oder
Druck, einfach klasse und easy
kombinierbar. Mit tollen kleinen
Details und Wohlfühlcharakter.

[Detail]



[2] 193062 Sweatshirt m. RV, 100% Organic Cotton, FK 15, 16 Fb.639p • [3] 194162 Sweatcardigan, 100% Organic Cotton, FK15, 16 FB. 904p • 303162 Shirt Oversized, 100% Organic Cotton, FK 1 Fb.320 • 196062 Sweathose, 100% Organic Cotton, FK 15, 16 Fb.904 • 359062 Schal, 100% Organic Cotton, FK 6 Fb.320p • [4] 194162 Sweatcardigan, 100% Organic Cotton, FK15, 16 FB.904 • [5] 193062 Sweatshirt m. RV, 100% Organic Cotton, FK 15,16 Fb.320 • [6] 194062 Hoodie, 100% Organic Cotton, FK 15, 16 Fb.904p • [7] 193062 Sweatshirt m. RV, 100% Organic Cotton, FK 15,16 Fb.320 • 196062 Sweathose, 100% Organic Cotton, FK 15,16 Fb.320p • 739062 Dreieck Schal Ajourstrick, 100% Organic Wool, FK 20 Fb.637



[1]

BEERE, VIOLET & BLAU- MAL SPORTLICH MAL ELEGANT

- [1] 631162 Kleid,
100% Organic Wool, FK 9, 10 Fb. 638j
[2] 353562 Tunika,
100% Organic Cotton, FK 6 Fb.637p
[3] 313862 Bluse,
100% Organic Cotton, FK 5 Fb.320
[4] 304262 Cardigan,
100% Organic Cotton, FK 1 Fb.637
[5] 333162 Blusenshirt,
100% Organic Cotton, FK 3 Fb.320a



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[3]



[4]



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[4]

ALL SHADES OF BLUE

[1] 663062 Pullover,
60% Organic Wool/40% Organic Cotton,
FK 13 Fb.S2C2

[2] 664162 Cardigan m.Gürtel,
60% Organic Wool/40% Organic Cotton,
FK 13 Fb.S2C2

• 613362 Shirt Oversized,
100% Organic Wool, FK 4a, 4b Fb.640

• 506662 Chino,
98% Organic Cotton/2% Elasthan,
FK 7 Fb.321

[3] 634162 Cardigan m. Gürtel,
100% Organic Wool, FK 9, 10 Fb.321j

• 613662 Shirt basic R-Neck,
100% Organic Wool, FK 4a, 4b Fb.639

• 506462 Hose mit RV,
98% Organic Cotton/2% Elasthan,
FK7 Fb.638

• 739062 Dreieck Schal Ajourstrick,
100% Organic Wool, FK 20 Fb.637

• [4] 313862 Bluse,
100% Organic Cotton, FK 5 Fb.639

[5] 644162 Bolero,
100% Organic Wool, FK 11 Fb.321

• 641562 Tunikakleid ärmellos,
100% Organic Wool, FK 11 Fb.321



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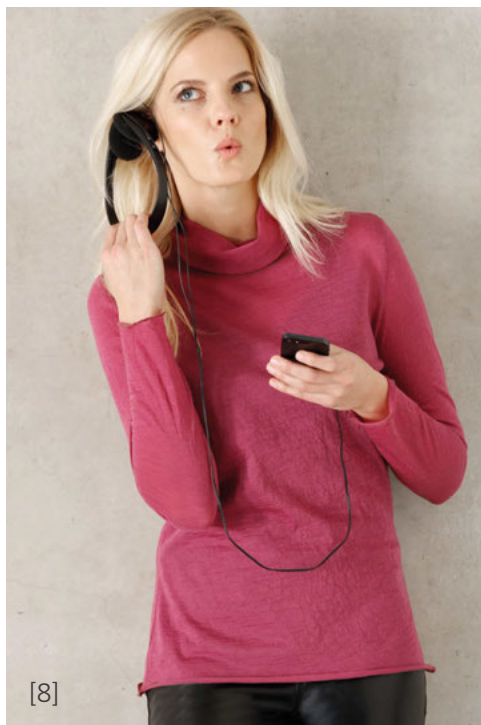
[5]



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[9]



[1] 613162 Shirt m. Wasserfallausschnitt, 100% Organic Wool, FK 4a, 4b Fb.638 • [2] 613062 Blusenshirt, 100% Organic Wool, FK 4a Fb.639 • [3] 614262 Bolero, 100% Organic Wool, FK 4a, 4b Fb.319 • [4] 613362 Shirt Oversized, 100% Organic Wool, FK 4a, 4b Fb.905p • [5] 611462 Tunika m. Taschen, 100% Organic Wool, FK 4a, 4b Fb.721 • [6] 611962 Tunika m. Falten, 100% Organic Wool, FK 4a, 4b Fb.999p • [7] 614062 Cardigan, 100% Organic Wool, FK 4a, 4b Fb.321 • [8] 613862 Shirt m. Rollkragen, 100% Organic Wool, FK 4a, 4b Fb.640 • [9] 613662 Shirt basic R-Neck, 100% Organic Wool, FK 4a, 4b Fb.632

[1]



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IMMER EDEL:
BASIC MIT
WASSERFALL

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[6]



[7]



[1] 393462 Tunikapullover, 100% Organic Cotton, FK 12 Fb.S1C2 • [2] 394262 Cardigan, 100% Organic Cotton, FK 12 Fb.S1C2 • 302162 Top m. Spitze, 100% Organic Cotton, FK 1 Fb.905 • 306062 Yogahose, 100% Organic Cotton, FK 1 Fb.905 • [3] 633162 Pullover, 100% Organic Wool, FK 9,10 Fb.319 • [4] 323162 Shirt Oversized, 100% Organic Cotton, FK 2 Fb.720s • [5] 324062 Cardigan m.Gürtel, 100% Organic Cotton, FK 2 Fb.720s • 302162 Top m. Spitze, 100% Organic Cotton, FK 1 Fb.905 • 306062 Yogahose, 100% Organic Cotton, FK 1 Fb.905 • [6] 631062 Longtunika, 100% Organic Wool, FK 9, 10 Fb.904 • [7] 303362 Shirt m. Voile, 100% Organic Cotton, FK 1 Fb.905



[1] 634162 Cardigan m. Gürtel, 100% Organic Wool, FK 9, 10 Fb.632 • 331162 Tunika, 100% Organic Cotton, FK 3 Fb.321b • [2] 333662 Shirt Basic R-Neck, 100% Organic Cotton, FK 3 Fb.321b • 506662 Chino, 98% Organic Cotton/2% Elasthan, FK 7 Fb.321 • 359062 Schal, 100% Organic Cotton, FK 6 Fb.319p • [3] 353062 Bluse, 100% Organic Cotton, FK 6 Fb.320p • [4] 331162 Tunika, 100% Organic Cotton, FK 3 Fb.321b

1
Jersey - Slub Yarn (Light Stone Washed) - 100% Organic Cotton (GOTS)

319-mosaic blue

320-midblue

612-hummer

632-chilli

637-violet

905-stone

999-black

2
Jersey - Slub Yarn (Yarn Dyed Stripes) - 100% Organic Cotton (GOTS)

612s-multi/hummer

720s-multi/jade

3
Jersey - Print „Octagon“ - 100% Organic Cotton (GOTS)

320a-midblue

638a-wine

905a-stone

Jersey - Print „Paisley“ - 100% Organic Cotton (GOTS)

321b-dark navy

638b-wine

905b-stone

4a
Merino Wooljersey (Yarn Dyed) - 100% Organic Wool (GOTS)

319-mosaic blue

321-dark navy

632-chilli

638-wine

639-mauve

640-dry rose

721-jasper

999-black

4b
Merino Wolljersey Print „Flowers“ - 100% Organic Wool (GOTS)

905p-stone

999p-multi

5
Voile - Cold Pigment Dye - 100% Organic Cotton (GOTS)

320-midblue

639-mauve

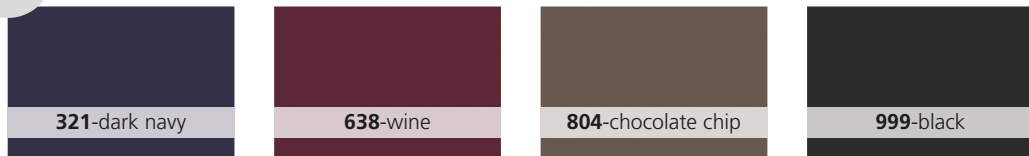
721-jasper

905-stone

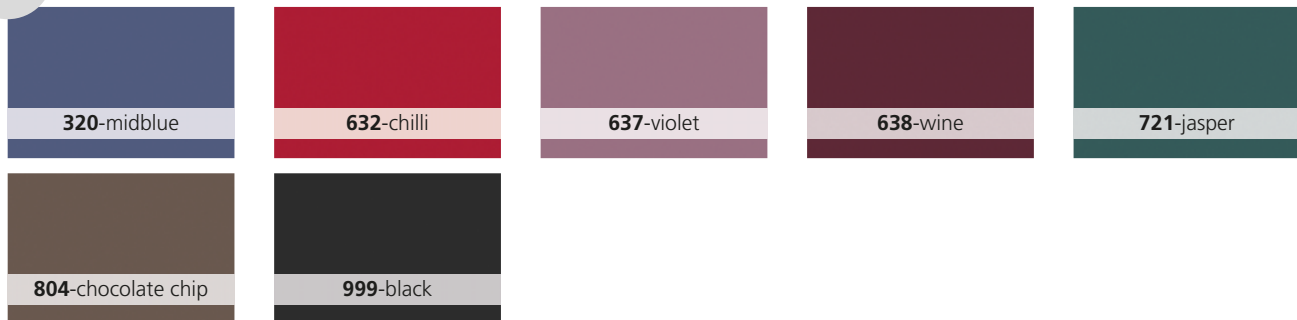
6 Voile Print „Allover“ - 100% Organic Cotton (GOTS)



7 Twill (Garment Dye) - 98% Organic Cotton / 2% Elasthan (GOTS)



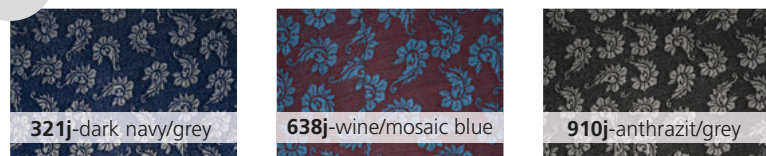
8 Flachstrick - 85% Organic Cotton / 15% Kapok (GOTS)



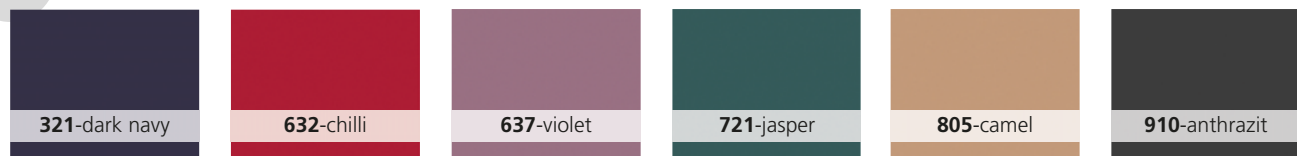
9 Merino Superfine - 100% Organic Wool (GOTS)



10 Merino Superfine Jacquard - 100% Organic Wool (GOTS)



11 Merino Walk - 100% Organic Wool (GOTS)



12 Jacquard Strick (Single-Jacquard) - 100% Organic Cotton (GOTS)



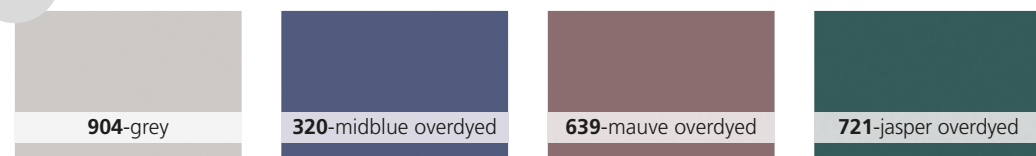
13 Jacquard Strick (Single-Jacquard) - 60% Organic Wool (Merino) / 40% Organic Cotton (GOTS)



14 Jacquard Strick (Double-Jacquard) - 60% Organic Wool (Merino) / 40% Organic Cotton (GOTS)



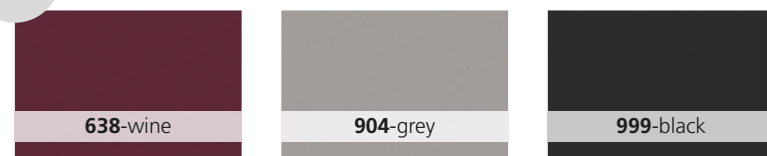
15 Sweat - 100% Organic Cotton (GOTS)



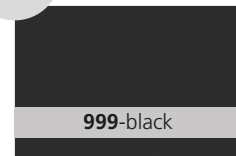
16 Sweat Print „Flowers“ - 100% Organic Cotton (GOTS)



17 Strick Cotton/Merino Mix - 60% Organic Cotton / 40% Organic Wool (GOTS)



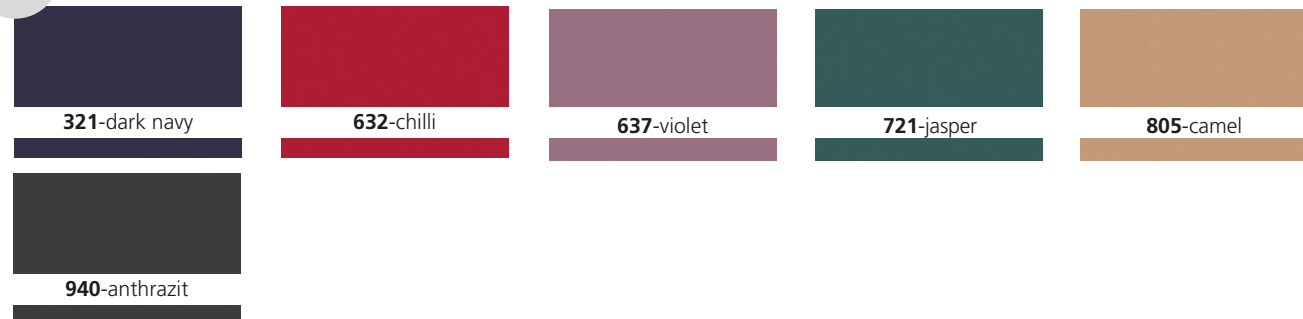
18 Merino Walk/Jersey Mix - Organic Wool (100%) & Organic Cotton (95% O. C. / 5% Elasthan) (GOTS)



19 Jacquard-Ajourstrick - 100% Organic Cotton (GOTS)



20 Jacquard-Ajourstrick - 100% Organic Wool (Merino) (GOTS)



Alle mit diesem Zeichen markierten Qualitäten sind vegan!

MESSETERMINE

Ethical Fashion Show

19. - 21.01.2016

Halle 1.0 Stand A11
Postbahnhof, Straße der Pariser Kommune 8
10243 Berlin

INNATEX

23. - 25.01.2016

1.OG Stand 121
Messecenter Rhein-Main
Robert-Bosch-Straße 5-7
65719 Hofheim (Wallau)

Pure London

14. - 16.02.2016

Ground Floor Stand N105
Olympia London, Kensington,
GB-London W14 8UX

Green & Fair Fashion Pool

14. - 16.02.2016

Mode Centrum Hamburg
Haus B, 9. OG, Sky Loft Box 928
Modering 1
22457 Hamburg

INNATEX

28./29.02.2016

SHOWROOM BERN
Bernexpo AG Kongresscenter
Mingerstr. 6
CH-3000 Bern 22

INNATEX

05./06.03.2016

SHOWROOM SALZBURG
Arena City Hotel
Am Messezentrum 2
AT-5020 Salzburg

HANDELSVERTRETUNG

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